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QUALITAS

Value creation to foster resilience, sustainability and empowerment of European VET system

NEWSLETTER

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Partners

Kuressaare Ametikool, Estonia

Junior Achievementi Eesti, Estonia

Epralima, Portugal

Brainplus, Austria

The Official Chamber of Commerce, Industry, Services and Shipping of Seville, Spain

University of Naples Federico II, Italy

Janus Ltd, Italy

The QUALITAS Framework

The QUALITAS concept in value creation is a framework aimed at enhancing resilience, sustainability, and empowerment within European VET systems. It equips learners with the skills, knowledge, and mindset needed to respond to the dynamic challenges of modern economies, societies, and environments.

Key Features of the QUALITAS Concept

Resilience
Builds adaptive capacity and prepares students to navigate economic, technological, and societal shifts; Encourages critical thinking, problem-solving, and decision-making to handle uncertainty.

Sustainability
Integrates environmental, social, and economic sustainability into education; Promotes long-term value creation, fostering responsible decision-making for sustainable growth.

Empowerment
Promotes both individual confidence and collective teamwork, encouraging innovation; Prepares learners to create value and contribute to societal transformation.

Connecting VET with Labor Market and Societal Needs
Ensures VET stays relevant to real-world challenges, such as climate change and digital transformation; Fosters collaboration with industry to align training with market demands.

Integration of Value Creation Principles
Focuses on holistic development beyond technical skills,promoting social, economic, and environmental awareness, Encourages design thinking for innovative problem-solving.

European Context and Cross-Cultural Application
Adapts to diverse cultural, economic, and social contexts across Europe; Promotes international collaboration and the exchange of best practices.

www.qualitycreation.eu/en/the-qualitas-framework/

How to use the QUALITAS training for VET teachers

How to use the course

The QUALITAS e-course for VET teachers is freely accessible online by any mobile, tablet, laptop, or personal computer in English, Estonian, Portuguese, German, Spanish and Italian. The only requirement is the user's registration and free enrollment to the selected language version of the e-course.

The e-course can be used in self-learning methodology, with no time restriction. Teachers are recommended to go through all the proposed materials and exercises.
There is a test at the end of each Module, with no limits of attempts. The completion of the e-course will be achieved once all tests will be successfully passed. Once completed the e-course, the teachers will receive the QUALITAS Course Completion Certificate.

The QUALITAS e-course for VET teachers includes the four following modules.

Module 1: Creativity for value
Objective: to understands the concept of value creation and its implementation
After studying this module, the teacher:
- understands the essence and importance of creativity and value in various fields;
- distinguishes between creativity and innovation;
- associates creativity and innovation with the creation of value in different meanings;
- associates the principles of design thinking with value creation.

Module 2: Value creation in the VET system
Objective: to relate the concept of value creation to the main areas of VET system
After studying this module, the teacher:
- understands the main fields/areas of VET system and how they are related;
- identifies the VET stakeholders and the mutual influence;
- associates the key elements of value creation: customer needs, innovation and problem solving with VET system;
- applies the principles of value preposition in VET activities and services
- implements design thinking methodology to develop innovation in VET.

Module 3: Methods and tools
Objective: to provide methods and tools for teaching and learning value creation
After studying this module, the teacher:
- applies learner-centered approaches to design educational innovation;
- uses design thinking approaches in problem-solving and value creation;
- applies collaboration tools in value creation;
- chooses the suitable method and tool depending on the objective and expected results of studies.

Module 4: Value creation in practise
Objective: to provide guidelines and templates for teaching value creation
After studying this module, the teacher:
- prepares learning module and lessons in value creation and innovation for students;
- sharing teaching practices in value creation;
- designs innovative solutions to complex problems with focus on value to stakeholders;
- reflecting value creation for stakeholders in practical examples-

https://www.qualitycreation.eu/en/the-qualitas- e-course-for-vet-teachers/



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Evaluation of participants to the QUALITAS training for teachers

The participants in the QUALITAS VET training for VET teachers provided feedbacks on their experience with the QUALITAS course for teachers that are of most relevance for the project team.

Where the course materials helpful and easy to understand?

"Lots of visual material and suggestions for building the lesson."
"I got new ideas and tools to make my work even more meaningful and exciting.
Both from the students' point of view and from my own point of view.
There is still a lot left for independent reading and consolidation of the material."
"The materials were well structured and supported the application of theory in practical tasks.Examples and explanations helped to easily decipher more complex concepts. In addition, it was useful that the materials highlighted different approaches to value creation, which broadened the understanding of the topic and gave ideas on how to apply these principles in real life."

Do you feel more confident in value creation teaching?

"I got confirmation that I am doing things right but also new knowledge on how to do it even better."
"I feel more confident and know where I can look for helpful material"
"Yes – the course gives interesting insights into the topic"

Which topics or skills to you feel most prepared to implement in your teaching practice?

"I think in almost all areas in relation to value creation, especially from the point of view of vocational education. I am also ready to support and teach colleagues who do not yet feel very strongly about it."
"After the training, I understand the content of value creation more clearly and can better prepare lessons based on that."
"The whole course was interesting for me."
"Value creation general, creativity, entrepreneurship"

Woud you recommend this course to other teachers?

"All teachers should be familiar with value creation and value proposition."
"Supports understanding and teaching the value creation mindset."
"Versatile and vital. Based on the social, economic and ecological dimensions emphasised in the paradigm of value creation, I see that as a teacher, you can be a bridge between the learner and society, helping to understand that professional skills are not just a tool for doing work, but an opportunity to contribute to wider well-being."
"It is a very important issue in the European context"
"...new approach in teaching by combing value creation to specific subjects"
"It is a good basis for all subjects."

www.qualitycreation.eu/en/evaluation-of-participants-to-the-qualitas-training-for-teachers/



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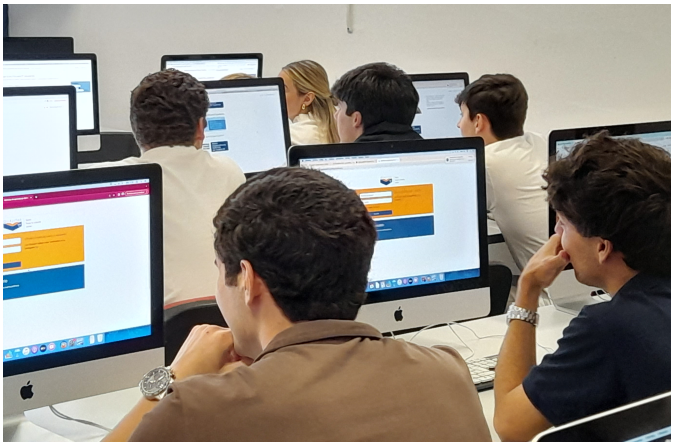
The pilot with VET students in all project countries

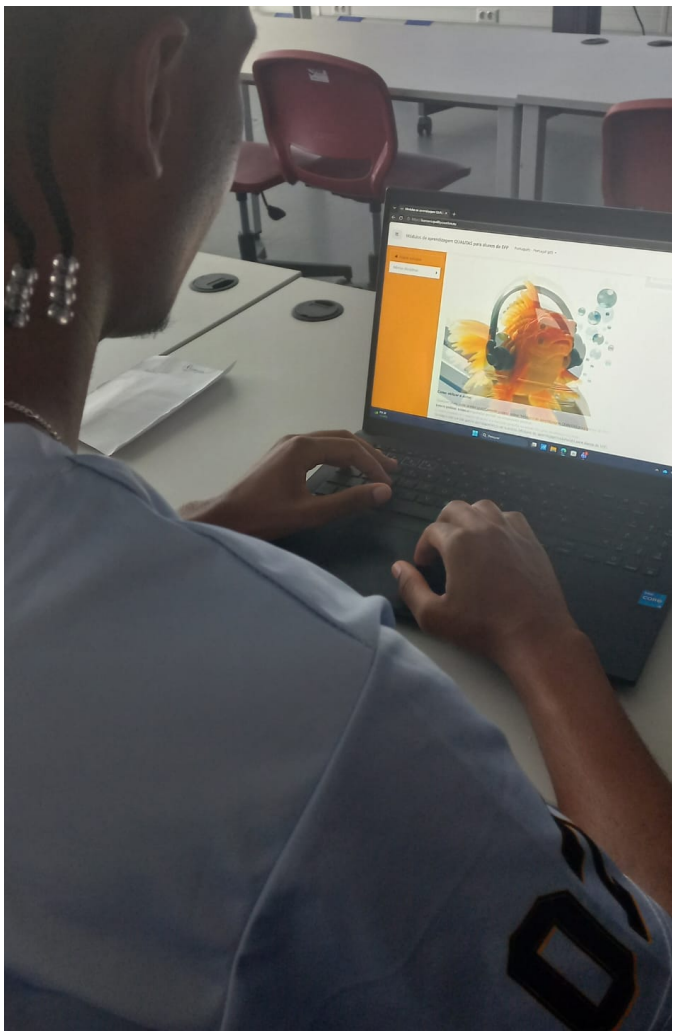
The VET teachers participated in introductory workshops organized by the project to prepare them to use the QUALITAS Modules for students.

These teachers delivered pilot lessons to their students based on the QUALITAS Modules, testing the e-course and collecting the students' feedback on the project concept and outcomes.

Such pilot initiatives have been organized in all project countries Estonia, Portugal, Austria, Spain and Italy, registering the particiapation of totally more than 400 VET teachers and students.

qualitycreation.eu/en/the-pilot-with-vet-students-in-all-project-countries/







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Evaluation of participants in the pilots with VET students

The VET teachers and students who participated in the pilot evaluated their experience with the QUALITAS Modules.

Some comments of the VET teachers

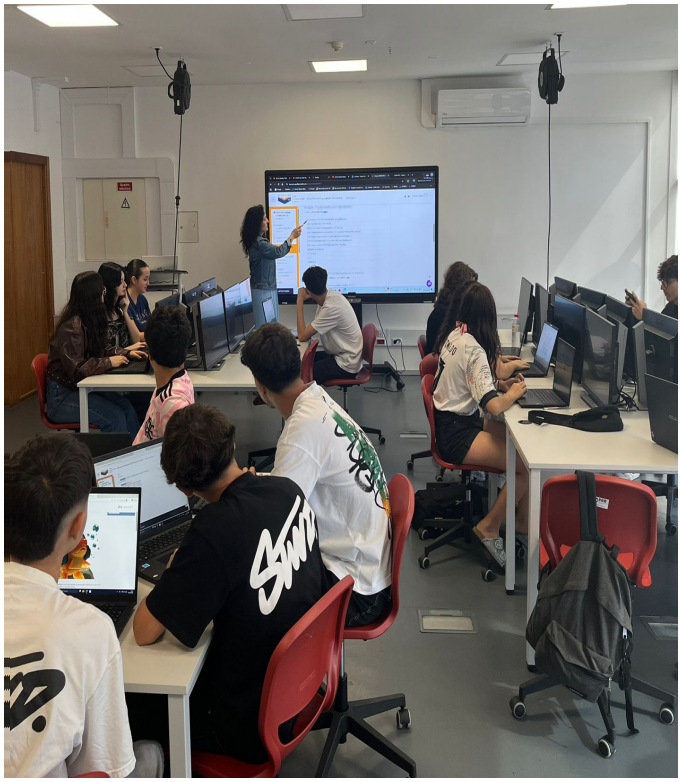
“The course is well-structured; it is effective and engaging for students. The modules can be used to support various topics covered in my subject, even in classes of different levels.”

“I report a very positive experience using the entrepreneurship module during the project pilot, but I also noticed strong student interest in the topics covered in the other modules. I therefore plan to include all the modules in my classes starting in the next school year 2026-2027."

“It was a great experience, very educational and useful, and I'm glad I chose it.”

“The modules are clear and easy to understand. The content is useful and engaging for teachers, especially the module on sustainability and digitalization, which is very relevant for today's schools.”

“I believe the modules can be used in various contexts.”

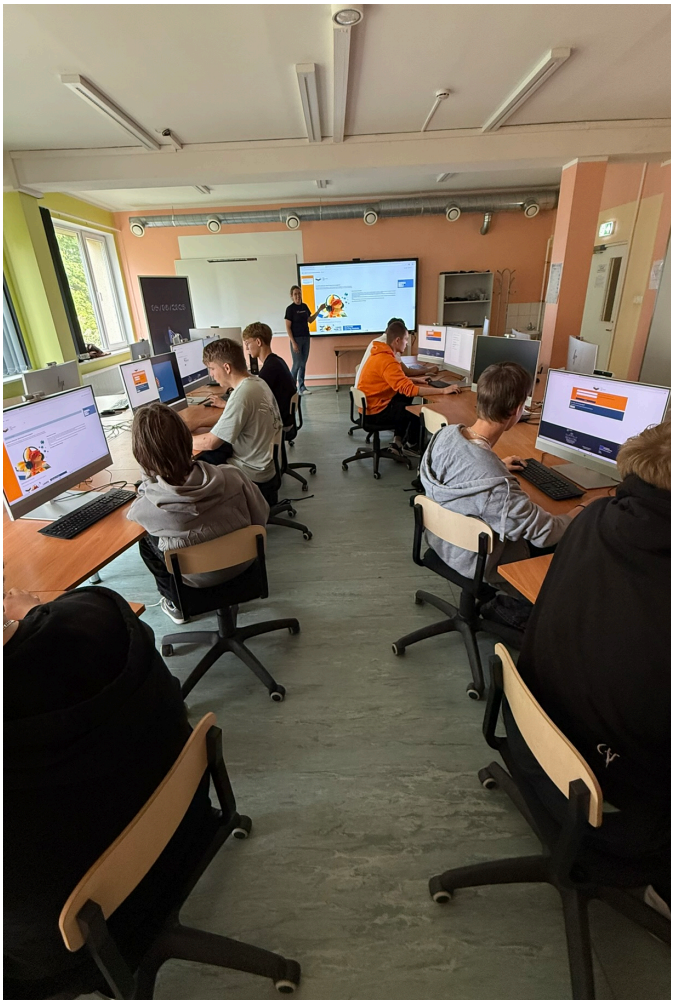




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Some comments of the VET students

“The proposed study modules were whighly effective. The content was clear, appropriate to the course level, and well-organized, making it easy to focus on key concepts and support learning. Overall, my evaluation is very positive.”

"The course is intuitive, and the learning materials are clear, accessible, and effective."

"Clear and stimulating content."

“The course is highly useful and provides an excellent opportunity to develop new skills and expand one's knowledge”

"The course is well structured and useful for gaining deeper insights into interesting topics."

"I especially appreciated the practical activities and clear supporting materials, which helped reinforce the topics effectively. The platform was user-friendly, and the content felt relevant and applicable to real-life situations."

“I try to use what I learned in other subjects as well.”

https://qualitas.staging.janus.it/en/evaluation-of-participants-in-the-pilots-with-vet-students/

In the next issue

- How to use the QUALITAS learning modules for VET students
- Materials for teachers and trainers supporting the use of the modules for students
- How teachers can receive supporting materials
- The 4th project meeting in Wien
- QUALITAS outreach activities in the project countries

More information:

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